

# 2023

## conference of executives sponsorship opportunities

The Annual Meeting of the Conference of Executives is comprised of dynamic and thought-provoking business leaders within the Goodwill Network. More than 155 Goodwill CEOs throughout North America will attend this conference. Goodwill Industries International is a \$7 billion economic engine that impacts more than one million citizens annually.

Goodwill Industries of Upstate/Midlands will host the 2023 conference in Greenville, SC, March 5-8, 2023 at the Hyatt Downtown.

There are exclusive, one-time options for sponsors to connect with hundreds of Goodwill Industries CEOs and senior leaders for an unparalleled networking opportunity.

## reach & impact

3

BILLION POUNDS OF DONATED GOODS

120

YEARS  
OF  
SERVICE

50

STATES

2

MILLION SERVED

12

COUNTRIES



Goodwill Industries  
of Upstate/Midlands  
South Carolina

Goodwill Industries of Upstate/Midlands South Carolina  
115 Haywood Road, Greenville, SC 29607  
864.351.0100 | [giving@goodwillsc.org](mailto:giving@goodwillsc.org) | [www.goodwillsc.org](http://www.goodwillsc.org)

# **sponsorship packages**

## **entertainment sponsor-\$60,000 - 1 available**

- 16 Reserved event tickets for Edwin McCain
- Sponsor representative to have the opportunity to address guests at event podium
- Top billing on event signage
- Company recognized as “Entertainment Sponsor” on pre-event and on-site marketing efforts which may include advertising, press releases, website, invitation, and/or program for the 2023 Conference of Executives
- Two exhibit booths at the AMCOE 2023 Conference [4 days]
- Company recognized as a Goodwill 2023 Event Sponsor: (2) Quarter Mission Socials, Upstate Bridge Builders Luncheon, Midlands Path to Opportunity Luncheon, and Goodwill Week
- Company recognized on ALL event materials
- Two tables reserved at the Upstate Bridge Builders Luncheon and Midlands Path to Opportunity Luncheon at each in-person event
- Company logo in ALL event programs
- Company recognized in Goodwill Industries’ newsletter and annual report

## **evening out sponsor-\$50,000 - 1 available**

- 16 passes for the AMCOE Welcome Reception at Gather GVL
- Top billing on event signage
- Company recognized as “Evening Out Sponsor” on pre-event and on-site marketing efforts which may include advertising, press releases, website, invitation, and/or program for the 2023 Conference of Executives
- Two exhibit booths at the AMCOE 2023 Conference [4 days]
- Company recognized as a Goodwill 2023 Event Sponsor: (2) Quarter Mission Socials, Upstate Bridge Builders Luncheon, Midlands Path to Opportunity Luncheon, and Goodwill Week
- Two tables reserved at the Upstate Bridge Builders Luncheon and Midlands Path to Opportunity Luncheon at each in-person event
- Company logo in ALL event programs
- Company recognized in Goodwill Industries’ newsletter and annual report

## **hospitality sponsor-\$25,000 - 2 available**

- Company recognized as “Hospitality Sponsor” in on-site marketing efforts
- 10 tickets to attend the designated excursion
- Company recognized as “Hospitality Sponsor” in each attendee’s welcome packet
- Two exhibit booths in primary location
- Sponsor representative to have the opportunity to briefly address attendees of the 2023 Conference of Executives at a designated time
- One table reserved at the Upstate Bridge Builders Luncheon and Midlands Path to Opportunity Luncheon at each in-person event
- Company recognized as a Goodwill 2023 Event Sponsor: (2) Quarter Mission Socials, Upstate Bridge Builders Luncheon, Midlands Path to Opportunity Luncheon, and Goodwill Week
- Company logo in ALL event programs
- Company recognized in Goodwill Industries’ newsletter and annual report

## **excursion sponsor-\$10,000 - 4 available**

- Company recognized as “Excursion Sponsor” in on-site marketing efforts
- 6 passes for one designated excursion
- Sponsor representative to have the opportunity to briefly address guests during travel to designated excursion
- One exhibit booth in primary location
- Company recognized as a Goodwill 2023 Event Sponsor: (2) Quarter Mission Socials, Upstate Bridge Builders Luncheon, Midlands Path to Opportunity Luncheon, and Goodwill Week
- Company logo in ALL event programs
- Company recognized in Goodwill Industries’ newsletter and annual report